



Dear Valued Customer,

Cartrronics is excited to announce to our customers, Gatekeeper Systems' acquisition of Cartrronics. Both veterans and experienced technology companies since 1998, this acquisition gives the newly expanded Gatekeeper Systems the opportunity to offer an expanded product line, have a wider worldwide reach, and to provide more comprehensive technology solutions. This exciting acquisition will allow Gatekeeper to further advance and strengthen its product innovation and services by gaining access to intellectual property and acquiring strategic patents, expediting advancements in its existing and future product capabilities. In the immediate future, you will have access to the complete range of existing and future solutions addressing your diverse needs including:

1. **A larger, more diversified and experienced, service, support, and sales network.**
2. **Enhanced pushout prevention solutions** with features and benefits including:
 - The ability to integrate or act as a stand-alone solution based upon existing loss prevention infrastructure and store needs.
 - A wider array of system and installation solutions.
 - Wired or wireless monitoring of the system and events.
3. **The ability to provide comprehensive fleet analytics at the store and enterprise level** including:
 - Annual, quarterly, and monthly reporting packages.
 - Store cart audits.
 - Individual cart usage.
 - Cart use by cart type.
 - Wheel health statistics.
 - Time in use studies.

What It Means to You, Our Customer

- A new name. Soon, you will begin to see all correspondences under the name Gatekeeper Systems.
- Significantly larger Customer Experience, Sales Support, Engineering, and Account support teams.
- An increased Installation and Service Network.
- The opportunity to offer a larger / more diverse product line, with more solutions for our retailer partners.
- Existing customers will enjoy the same pricing structure.

Thank you for being such a valued customer. We appreciate your business and are excited about our future and the expanded support, service, and technology opportunities we will be able to provide to help you and your customers have the best experience at your store. Please feel free to contact us, if you have any questions.

Sincerely,

The Cartrronics and Gatekeeper Systems Team