



NEWS RELEASE

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HARMONS GROCERY SEES DRAMATIC STORE-LEVEL SAVINGS WITH SOLUTIONS FROM CARTTRONICS

San Diego -- Harmons Grocery, a 16-store regional chain in Utah, is reporting significant benefits from the deployment of networked in-store solutions from Carttronics, L.L.C. The retailer has implemented Carttronics' push-out-prevention, hand-basket protection, cart inventory management, loss prevention video capture and remote system monitoring applications at five locations and will install the solutions at a sixth store shortly.

Carttronics solutions were implemented at an initial Harmons location in May 2011. Since that time, the store has seen reduced capital spending, lower operating expenses, a cart retention rate of 99%, reduced time devoted to cart retrieval, reduced shoplifting and more shoplifter apprehensions. The company has also increased its business intelligence capabilities, which have proven invaluable to optimizing cart fleet sizes.

"The Carttronics technology and solutions have directly and positively impacted our bottom-line. Carttronics excels in areas of innovative technologies and solutions, implementation support and lifetime cost of operation. They also have great programs for self-maintenance and spare parts, design, construction and installation support, regulatory compliance and provide flexibility in the solutions available on their network platform", said Frank Lundquist, Vice President of Store Development at Harmons Grocery.



With its recent growth, Harmons experienced challenges related to shrink, cart loss and retrieval expenses, cart conditions, repair and availability for the customers' use at all times. The Harmons team wanted a long-term, sustainable solution to stop both actual and anticipated increase in lost carts, minimize retrieval and replacement expense, combat growing shrink, provide adequate cart supply and reduce store personnel expense in cart collection and management. After completing a multi-year search and evaluation process, Harmons selected Carttronic.

"Harmons is a great example of how retailers can improve customer service and reliability while reducing capital and operating expenditures. We are committed to providing them with the best applications and service available," said John French, CEO and Founder of Carttronic.

About Harmons Grocery

Harmons Grocery, founded in 1932, is a growing, family run, independent grocer, operating 16 grocery stores in Salt Lake City, Utah and surrounds with an active expansion program. The company's vision and values emphasize exceeding their customers' expectations with quality, innovation and integrity so customers will be "disappointed by shopping anywhere else." More information is available at www.harmonsgrocery.com.

About Carttronic, LLC

Carttronic, LLC is a private, San Diego-based company established in 1997 that serves retail operators with cart and trolley retention on an estimated 3,000 sites around the world. The company develops advanced RF and network-based loss prevention, asset management and business analytics solutions to expand its capability to help retail store operators reduce sources of loss, support revenue growth and improve profitability. The Company supplies 15 of the top 20 global retail chains in addition to numerous regional and independent retailers in North America, Europe and more than a dozen other countries around the world. More information is available at www.carttronic.com.

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